

SAMPLE RELEASE:

NEWS ADVISORY

FOR IMMEDIATE RELEASE

Bits 'N Pieces Puppet Theatre's musical production "Princess Thimbelina" is inspired by Hans Christian Andersen's "Thumbelina". The giant puppet musical comes to *(location)* on *(date)*, *(time)*. This original production features Thimbelina and Bits 'N Pieces' unique 9-foot-tall puppets. The show lasts approximately one hour and is appropriate for children up to age 10. General admission tickets are *\$(cost)*. Please call *(sponsor)* at *(telephone)* for reservations or information.

Princess Thimbelina knows you can find happiness if you have faith in what your heart tells you to be true.

Hans Christian Andersen asks the audience to imagine the littlest flower just ready to bloom. Before the bud can open a Garden Witch changes the flower into a tiny princess. The flower blossoms into a girl, no bigger than your thumb. She sits atop a thimble and the Garden Witch pronounces her "Princess Thimbelina!".

Unlike traditional small puppet productions, ***Thumbelina*** is an original fully-staged performance in the American Musical Theatre style. Tiny Thimbelina performs with a cast of nine-foot-tall giant garden animal puppets, costumed characters, traditional puppets, and a life-sized Bunraku (Japanese) style puppet portraying H. C. Andersen himself.

###

Photo opportunities and interviews are available. Please call *(your name)* at *(your telephone number)*, *(office hours)*. Additional file photos are available. For

more

information call: *(insert your complete information.)*

SAMPLE RELEASE: THE VALUE OF COMMUNITY ART PROGRAMS

NEWS ADVISORY

FOR IMMEDIATE RELEASE

World-Traveling Performer Credits Local Community Arts Programs

In 1961 at age eight, Holli Rubin won a county recreation department's storytelling contest in Ft. Lauderdale, Florida, with her rendition of "Millions of Cats." That story has since become the inspiration for a puppetry workshop she has taught to teachers and children throughout the United States.

Rubin, along with Bits 'N Pieces Puppet Theatre and its nine-foot tall body puppets, is bringing the product of her childhood experiences to (your city's) children at (insert place of performance) on (insert date). She's starring in "Princess Thimbelina", a giant puppet musical inspired by Hans Christian Andersen's fairytale: "Thumbelina".

Rubin, currently on national tour with Bits 'N Pieces Puppet Theatre's "Princess Thimbelina", credits the local community arts programs of her childhood as the impetus for her career today. She says it was there she received the encouragement that ignited a creative spark that still burns brightly within her.

Though they tour extensively in this country and four other countries, Rubin says she often sees herself in the faces of her young audience. "Just think! There are children in the audience much like I was -- dreaming of being an artist or an actor -- and now, I can show them how dreams do come true. Our performance may be the very encouragement needed to unleash that child's creative spirit."

When not performing on stage, Rubin is busy in her role as artistic director and master builder for the giant puppet company. Rubin oversees every aspect in the creation of the larger-than-life puppets. Though others help in their mechanization and costuming, Rubin still sculpts and paints the giant puppet heads. "In fact, without those community art classes when I was growing up," says Rubin, "I might never have sculpted at all."

Holli Rubin and the Bits 'N Pieces Puppet Theatre will present "Princess Thimbelina" at (insert time), (date) at (insert location). Tickets are \$(insert price) and may be obtained by calling (insert telephone number). Audience members will get a chance to speak with members of Bits 'N Pieces Theatre and view the giant nine-foot tall puppets up close immediately following the show.

Photo opportunities and interviews are available. Please call (your name) at (your telephone number), (your office hours). Additional file photos are available.